



## **Symposium on Promising Practices in Financial Education for Parents of Young Children - 2014**

*Connecting Early Learning Communities to Asset Building*



### **CALL FOR WORKSHOP PRESENTATIONS**

#### **Introduction**

The Massachusetts Department of Early Education and Care (EEC) and the Massachusetts Association for Community Action invite you to submit a proposal to present an 80-minute workshop at the Symposium on Promising Practices for Parents of Young Children, to be held on Friday, October 24, 2014 in Devens, MA. We encourage proposal submissions from financial education professionals and practitioners for workshop presentations. **The goal of the symposium is to provide the most current information on how networks can be instrumental in increasing parents' financial skills and behaviors and overall family financial well-being.** This is a great opportunity to highlight the work of your organization or practices, connect with other financial education professionals and learn about best practices in the field of financial education for parents to incorporate into your own practice.

#### **Presentations**

We are seeking proposals for workshops highlighting best practices and models, innovative solutions, useful tools and methods of providing financial education to parents of young children, in an early education setting, public school, community based organization, or other places where parents gather such as recreational facilities.

The audience for the symposium will be networks, programs and agencies that provide, or are interested in providing, financial education for parents of young children (**age birth to grade 3**). We encourage workshop presentations that engage conference participants, offer useful

information that can be applied in attendees' organizations, programs and practices, and are led by individuals who have in-depth experience with their topics.

**Please download and complete the form below. If you are able to, you can save it in Microsoft Word. Then email the completed form to Patricia Pelletier, [patricia@pelletier-consulting.com](mailto:patricia@pelletier-consulting.com)**

You will receive an email from Patricia confirming the receipt of your proposal within two business days of the submission. If you do not receive a confirmation or have any issues with this form, please contact Patricia at 508-982-8535.

### **Guidelines**

- **Submission deadline is Wednesday, August 27, 2014**  
Your proposal will be selected based on the information provided in this application.
- Please adhere to the word count and other guidelines.
- Please note that all sessions are 80 minutes in length and accommodate up to 40 attendees.
- Presenters are responsible for bring adequate copies of workshop handouts, if applicable.
- Hands-on activities are encouraged.

Workshop proposals will be evaluated and selected by an advisory committee on the following criteria: relevance to target audience and focus of the symposium, the extent of presenters' experience with their topics, and whether the design encourages audience participation/interaction. **Primary presenters will be responsible for notifying co-presenters of proposal status and related information.**

### **Editing**

We reserve the right to edit the workshop description and title if necessary for brochure space reasons.

**EEC/MASSCAP**  
**Symposium on Promising Practices in Financial Education**  
**for Parents of Young Children - 2014**  
*Connecting Early Learning Communities to Asset Building*

**Workshop Information**

**Workshop Title (10 words maximum) This title will be listed in the conference program brochure.**

**Workshop Outline**

In the space below, write an outline of your presentation which *includes learning outcomes, content and methods of presentation*. Please limit your outline summary **up to 500 words**. We suggest that you write your outline summary in a word processing program and cut/paste it into the text box, and save a copy for your records.

**Workshop Abstract for Program Brochure**

In the space below, please write a summary of no more than **50 words**. This summary should be a brief description of your presentation. **This description will be included in the conference program brochure.**

**Workshop Emphasis** related to financial education (please check only one).

\_\_\_ Talking with parents about money values, attitudes and emotions

\_\_\_ Budgeting and setting financial goals with parents and families

\_\_\_ Improving credit scores & reports/handling debt & bankruptcy

\_\_\_ Accessing and using financial products and services

\_\_\_ Teaching young children basic money concepts

\_\_\_ Effective practices in financial education coaching

\_\_\_ Integrating and implementing financial education with parents in your program, practice or community

\_\_\_ Other (describe): \_\_\_\_\_

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**Lead Presenter Information**

All communications from conference staff will be with the lead presenter. It is this person's responsibility to organize the workshop, to respond to us regarding the workshop, to keep any co-presenters informed about acceptance decisions, scheduling, registration deadlines, and AV needs. **Please note that all presenters must register for the conference.**

**Last Name:**

**First Name:**

**Position/Title:**

**Institution/Organization:**

**Address Line 1:**

**Address Line 2:**

**City:**

**State**

**Zip**

**Phone**

**Email**

**Fax**

**Organizational Website:**

**One-Sentence Presenter Bio:**

Please list your last two presentations. Do include the name of the event, date, venue and the presentation topic.

**Additional Presenters' Information**

**All presenters must register for the conference.**

**Presenter #2**

Last Name:

**First Name:**

**Position/Title:**

**Institution/Organization:**

**Address Line 1:**

**Address Line 2:**

**City**

**State**

**Zip**

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**Phone**

**Email**

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Brief bio (no more than 30 words):

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**Audio/Video Requirements**

A screen and LCD projector will be provided in every presentation room. Internet access will not be available in the presentation rooms. **All presenters to be responsible for bringing their laptops** and arrive early to set up their presentations.

**Audio/Video Requests** (please check all that apply)

I would like to request a LCD projector (I will bring my own laptop)

I will bring my own laptop and projector (Thanks!)

I will **NOT** be using any equipment.

**Please email the completed *Call for Presenter* form to**

**Patricia Pelletier [patricia@pelletier-consulting](mailto:patricia@pelletier-consulting)**

**No later than 5:00 on 8/27/14**

**Questions or comments? Patricia Pelletier, 508-982-8535**

THANK YOU!

**Symposium Advisory Committee:** Administration for Children and Families-Office of Head Start-Region 1; Community Teamwork, Inc.; Head Start State Collaboration Office; MA Association for Community Action; MA Department of Early Education and Care; MA Department of Elementary and Secondary Education; MA Department of Housing and Community Development; MA Department of Public Health; MA Head Start Association; MA State Treasurer's Office

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