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STEPHEN D. COAN  
STATE FIRE MARSHAL

**MEMORANDUM**

**To:** Heads of Fire Department

**From:** Stephen D. Coan  
State Fire Marshal

**Date:** September 1, 2014

**RE:** **Community Risk Reduction Resources**

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I wanted to highlight a new resource available to assist Heads of Fire Department with free resources and tools focusing on community risk reduction plans and fire prevention evaluation measures for their communities. These tools in conjunction with Vision 20/20 and IFSTA are available online for free.

**New online courses from V2020 and IFSTA ResourceOne**

August 19, 2014  
For Immediate Release

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**Free online courses launched focusing on Community Risk Reduction and fire prevention program evaluation measures Courses developed by Vision 20/20 in partnership with IFSTA provide valuable information to nation's fire service**

Warrenton, VA (August 19, 2014) - In partnership with the International Fire Service Training Association (IFSTA) ([www.r1.ifsta.org](http://www.r1.ifsta.org)), Vision 20/20 ([www.strategicfire.org](http://www.strategicfire.org)) has developed a free, five-part training program focusing on Community Risk Reduction (CRR) as a way to assist fire departments in developing safer communities. The course presents the basic elements necessary to prepare a station-based CRR plan. It provides knowledge and motivation for implementing community

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risk reduction practices, and serves as an easy to access resource for fire departments across the country.

The course covers the process of identifying fire and life safety risks in communities and developing coordinated strategies between operations and prevention that improve public and fire fighter safety. Vision 20/20 and IFSTA have also partnered to host a series of free online learning modules to improve program evaluation measurements for fire prevention programs, including public education, plan review, code enforcement, and investigations. These same evaluation tools also apply to other injury prevention and mitigation programs.

The course familiarizes students with four evaluation measures:

- Formative evaluation is associated with problem identification and the early program development stage of a prevention planning process.
- Process evaluation is related to program planning and implementation stages.
- Impact evaluation measures educational gain or risk reducing behaviors.
- Outcome evaluation methods are related to changes or reductions in deaths, injuries or property loss.

“Both of these courses provide much-needed resources for the nation’s fire departments,” said Vision 20/20 Project Manager Jim Crawford. “By partnering with IFSTA, we are able to make them widely available to help departments implement effective CRR programs in their communities. We appreciate the support from the Assistance to Fire Fighters Grant program in underwriting this project” Mike Wieder, IFSTA executive director, said, “IFSTA is excited to host these courses so the fire service and prevention advocates can access this excellent training at no cost to the individual or to their organization. ResourceOne is the IFSTA learning management system and we are very pleased to host these two courses in partnership with Vision 20/20.” More information on both of these free, online courses is available at Vision 20/20 [www.strategicfire.org](http://www.strategicfire.org) and IFSTA ResourceOne [www.r1.ifsta.org](http://www.r1.ifsta.org).

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*Vision 20/20 is an organization focusing on addressing the gaps in fire prevention, developing tools and resources, and fostering an exchange of ideas. More information can be found at [www.strategicfire.org](http://www.strategicfire.org).*

*IFSTA is the leading publisher of training materials for the fire service and supports community risk reduction with 9 CRR titles. IFSTA has a full line of print and electronic products for students and instructors including eBooks; Apps; and the IFSTA online LMS ResourceOne. [www.r1.ifsta.org](http://www.r1.ifsta.org)*

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